

# BURLINGTON

North Carolina

2015 Community Profile



The Fabric that Binds the Piedmont

## SMALL TOWN FEEL...



Rooted in its textile history and fully embracing its vibrant future, Burlington is truly a diverse and dynamic city. Ask most visitors and residents of Burlington to describe the city, and they will tell you that Burlington is the perfect mix of a friendly town and growing city, making it an easy place to start a business and a desirable place to start a life.

Only 25 minutes from both the Triad and Triangle regions, Burlington offers affordable, quality living with direct access to many of the nation's finest universities, nationally ranked healthcare facilities, and internationally known employers, ranging from high-tech fields to transportation and logistics. Take a stroll downtown and you will also find the headquarters of the nation's largest laboratory services company, Laboratory Corporation of America (Labcorp). Burlington is home to the famous Sunbrella brand fabrics manufactured by Burlington-based Glen Raven, Inc.

Burlington is ready to host your life, whether for your family home or the center of corporate activity for your business. In addition to its ideal location, the city offers a myriad of recreational opportunities. Serve up a game of tennis at the state-of-the-art Burlington Tennis Center, try your hand at disc golf at Springwood Park, head to Fairchild Park for practice at Burlington's BMX track, or embark on an adventure on one of Burlington's many lakes, marinas and trails.

In Burlington, there are opportunities for all ages to play from youth and adult athletics, youth programming and senior activities. Cultural opportunities abound with community theatre, seasonal festivals and an excellent regional library system.

## ...BIG CITY AMENITIES







Choose from a wide-range of unique retail-shopping options and a wealth of restaurants that are sure to please every palate and preference. Just one of the gems in the charming Downtown District, the Company Shops Co-Op will fulfill your every craving for local produce and prepared foods. Embracing local talents and resources, Burlington has become a destination for local artisans and merchants.

## Affordability

Even with all of its amenities, Burlington remains a very affordable place to live. The median home price during the second and third quarters of 2015 was \$129,500. Burlington offers a variety of housing options to suit your needs, from apartments to executive level estates. Property taxes in Burlington are also lower than many surrounding communities.



## State Tax Information

Corporate Income Tax:	5% flat rate
Individual Income Tax:	5.75%
Inventory Tax:	None
Sales Tax:	6.75%

## Local Tax Information

Alamance County:	\$0.58
Burlington:	\$0.58

Guilford County:	\$0.76
Burlington:	\$0.58
Greensboro:	\$0.63
High Point:	\$0.65

Orange County:	\$0.878
Chapel Hill:	\$0.524
Hillsborough:	\$0.68

Durham County :	\$0.79
Durham:	\$0.5912





# Top-Notch Education

## Higher Education

A variety of institutions of higher learning are conveniently located to the Burlington area. There are 26 4-year universities and 14 community colleges or other higher education institutions located within 60 miles of Burlington. These educational institutions provide the area with ample fields of study and create a ripe training ground for the local workforce that can meet the needs of most any industry or service.

Community Colleges/Other Higher Education	Enrollment
Alamance Community College	5,222
Guilford Technical Community College	15,134
Rockingham Community College	2,013
Durham Technical Community College	5,933
Danville Community College	6,041
Piedmont Community College	2,304
Central Carolina Community College	5,000
Forsyth Technical College	13,907
Davidson Community College	5,798
Randolph Community College	3,700
Patrick Henry Community College	3,251

4-Year Universities	Highest Degree	Enrollment
Elon University	Doctorate	6,483
University of North Carolina-Chapel Hill	Doctorate	29,127
University of North Carolina- Greensboro	Doctorate	18,400
Duke University	Doctorate	14,850
Wake Forest University	Doctorate	7,591
North Carolina A&T State University	Doctorate	10,561
Bennett College	Bachelor's	766
Greensboro College	Master's	1,000
Guilford College	Bachelor's	2,302
North Carolina Central University	Doctorate	8,155
High Point University	Doctorate	4,300
Averett University	Master's	886
Winston-Salem State University	Doctorate	6,333
North Carolina School of the Arts	Post-Master's	912
Salem College	Master's	1,100
Meredith College	Master's	1,885
North Carolina State University- Raleigh	Doctorate	33,989
Peace College	Bachelor's	1,076
Shaw University	Master's	2,722
Saint Augustine's College	Master's	1,299

## Elementary & Secondary Education

Locally there are 35 public schools in the Alamance-Burlington School System with a student population of 22,500. In addition, there are 3 charter schools and 7 private schools within Alamance County serving a student population of 1,162 and 1,269 respectively. Many opportunities for specialty learning exist including STEM programs, early college programs and specialized training through the Career and Technical Education Center, a part of the Alamance-Burlington School System.







## Recreational Opportunities ABOUND

Burlington has an abundance of recreational opportunities just within the local area, especially with a robust City Recreation and Parks Department. The City boasts 18 parks and natural areas on three different lakes with miles of hiking trails, including the North Carolina Mountains to Sea trail, kayaking, boating, disc golf, and many other outdoor activities.



The possibilities for outdoor activities are endless at the City of Burlington's wide array of parks and facilities. For example, Burlington's largest park, City Park, includes a restored original 1910 Dentzel Menagerie Carousel, amusement area and splash park. Venture to Fairchild Park and you will find a competition sanctioned BMX track. Numerous playing fields and sports leagues are also available to people of all ages including first rate soccer fields, softball facilities, tennis facilities, an 18 hole golf course, minor league baseball stadium, an aquatics center and pools, and multiple gymnasium facilities.

The Special Events Division of Burlington's Recreation and Parks Department holds 25+ events each year, ranging from holiday festivities to concert series. Often, you can find street festivals in Downtown Burlington that will entertain both young and old. On weekends, the farmers' market is the best place to find local produce and confections.

There are also countless opportunities within a very short drive for cultural experiences at a variety of museums, performing arts centers, and historical sites. Explore an old mill town at Glencoe Mill Village, or spend the afternoon at the Children's Museum in Graham. A short drive to Greensboro or Raleigh also offers opportunities for the best musical entertainment and performances.

Burlington's proximity to the warm North Carolina beaches and cool Blue Ridge Mountains make for easy day trips to these locations, being less than 3 hours away from each. The natural landscapes of North Carolina are easily accessible from Burlington and offer a range of activities during all four seasons.

In addition to recreational and cultural opportunities in and near Burlington, there

are also many professional sports within the area. For instance, there are three minor league baseball teams located in and within 35 minutes of Burlington, ranging from rookie league to Triple-A level baseball. Three of the four major sports call our area home. These include the National Hockey League’s Carolina Hurricanes (Raleigh), the National Football League’s Carolina Panthers (Charlotte) and the National Basketball Association’s Charlotte Hornets. Two NASCAR tracks are located within an hour and a half from Burlington too, giving a wide selection of sports to the enthusiast. In addition to professional sports, collegiate level sports are very easily accessible at all levels, including nationally renowned programs. The University of North Carolina at Chapel Hill and Duke University have won a combined ten NCAA championships and have made 34 Final Four appearances.

Sports Teams & Venues	Miles from Burlington
Burlington Royals	1 mile
Greensboro Grasshoppers	22 miles
Durham Bulls	35 miles
Winston Salem Dash	49 miles
Carolina Panthers	113 miles
Charlotte Hornets	113 miles
Charlotte Hounds	114 miles
Carolina Hurricanes	52 miles
Charlotte Motor Speedway	99 miles
Martinsville Speedway	51.5 miles

MiLB  NFL  MBA  NHL  NASCAR  MLL

## Quality Healthcare Minutes Away

Quality healthcare is a benefit enjoyed by the residents of Burlington with easy accessibility to nationally ranked medical facilities. Locally, Cone Health’s Alamance Regional Medical Center serves the community with a staff of 2,240 and 238 licensed beds. The facility also boasts a state of the art cancer center, birthing center, surgical services and a host of other treatments.

In addition to Alamance Regional Medical Center being located in Burlington, there are another 20 hospitals within 45 minutes with a total of approximately 8,600 licensed beds.

Burlington is also home to two large senior communities that have accommodations ranging from independent living units to full assisted living medical care. These communities are the Village of Brookwood which spans 50 acres and has 200 residences, and the Twin Lakes Community, located in the Town of Elon and the City of Burlington, has a campus spread over 160 acres with multiple housing options for seniors.





## World-Class Employers

The top employers in the City of Burlington are in the healthcare, biotechnology, and education fields. Manufacturing, service sector jobs, including retail, and government also have a significant presence in the local economy employing a large segment of the population.

Employer	Employees
Alamance-Burlington School System	3,329
Labcorp	2,500
Alamance Regional Medical Center	2,240
Wal-Mart Stores Inc.	1,000
City of Burlington	800
Glen Raven	500
Kayser-Roth	465
Kernodle Clinic Inc.	325
American Multimedia Inc.	250
ITG	250
Carolina Hosiery Mills, Inc.	240

## Moderate Climate

In Burlington all four seasons are experienced, although winters are generally short while summers are long and warm. Rainfall is distributed fairly evenly throughout the year. Snowfall does occur during the winter months but is generally light and short in duration. In addition winter days are generally more sunny than cloudy.







## Strategic Location & Infrastructure

Burlington is located central to the Piedmont Triad and the Research Triangle region of North Carolina along Interstates 85 and 40. Burlington is also located in an excellent location for market accessibility to both the mid-Atlantic and the southeast regions of the United States. Over half of the population of the United States is located within 650 miles.

The availability of transportation infrastructure is also another reason to choose Burlington. Two international airports are located approximately 45 minutes away which offer direct flights to most markets in the United States and several abroad for both passenger and air freight service. In addition, the Burlington-Alamance Regional Airport, located in the city limits of Burlington is one of the busiest general aviation airports in North Carolina with a steady flow of corporate and privately owned aircraft operations, which also has multiple instrument landing procedures for inclement weather operations. The Burlington-Alamance Regional Airport is also capable of accommodating corporate and transiting aircraft with top of the line FBO facilities for aircraft servicing and crew amenities.

Rail transportation has been focal to the City of Burlington since the North Carolina Railroad Company Shops were constructed, in what is now the downtown, in 1856. Rail service, operated by Norfolk-Southern, transects the City and connects it to points along the east coast and beyond. In addition, several daily Amtrak trains make stops in the downtown area to provide passenger service.

While Burlington is located near the center of North Carolina, it is very accessible to the two North Carolina State Ports in Morehead City and Wilmington, each being approximately 3 1/2 and 3 hours respectively. In addition other major east coast seaports are in very close proximity as shown below:

### Deep-Water Ports

Wilmington, NC - 194 miles

Morehead City, NC - 207 miles

Norfolk, VA - 225

Charleston, SC - 300 miles

Baltimore, MD - 334 miles

Savannah, GA - 344 miles



# Modern Infrastructure

Burlington enjoys a wealth of modern infrastructure, from transportation utilities. A new public transit system will begin operation in 2016, which along with regular passenger rail service and two major interstates bisecting the city, and a large regional airport will make mobility in the area very easy and comfortable.

Public utilities are affordable and reliable in the area as well, with Duke Energy supplying electricity, Piedmont Natural Gas supplying natural gas, and AT&T supplying a communications network. The AT&T infrastructure is in the early stages of being upgraded to a fiber network.

The City of Burlington has a wealth of water resources unmatched by other communities across North Carolina and even the south. The City owns three reservoirs capable of supplying needs to not only the City of Burlington, but to regional municipalities as well, all the while maintaining a comfortable surplus even in times of drought. The City sewer system also has a large capacity which can accommodate more growth that is anticipated for the area.



## Emerging Megaregions



In the heart of an emerging megaregion, the economy of Burlington has continued to grow at a steady pace. Recent new additions to the business community in Burlington have included the introduction of the corporate headquarters of Honda Aero, the jet engine manufacturer for Honda and other aircraft manufacturers. Sheetz Corporation also recently opened their 245,000 square foot regional distribution center in Burlington.

Recent business expansions in Burlington have included an additional 218,000 square feet of manufacturing space at Kayser-Roth's Burlington manufacturing facility. Alamance Regional Medical Center also recently completed a 109,860 square foot addition to meet the healthcare needs of the growing community. The Burlington-Alamance Regional Airport recently completed a 1,400' runway extension project which enables it to accommodate larger aircraft. The airport also is continually building new hangar facilities on site and there are plans for a new terminal building in the near future.

Retail development has flourished along the University Drive corridor with over 2 million square feet of new retail, restaurants, and lodging constructed over the past 10 years.

The senior living communities of The Village at Brookwood and The Twin Lakes Community have both continually grown, adding new residences, healthcare facilities, and amenities for their residents.

### Recent Developments & Expansions

Honda Aero, Inc.	New Development
Sheetz Southeast Distribution Center	New Development
Kayser-Roth Corporation	Expansion
Alamance Regional Medical Center	Expansion
Burlington-Alamance Regional Airport	Expansion
Village at <u>Brookwood</u>	Expansion
Twin Lakes Community	Expansion







For more information visit [BurlingtonNC.gov/EconomicDevelopment](http://BurlingtonNC.gov/EconomicDevelopment)

