



## **Burlington Downtown Corporation**

P.O. Box 761  
200 South Main Street  
Burlington, NC 27216  
Phone: 336.222.5002  
Fax: 336.222.5036  
Email: [downtown@netpath.net](mailto:downtown@netpath.net)

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Contact: Sherry B. Adams, Director

### **Burlington Downtown Corporation Receives National Main Street Accreditation**

The efforts of the Burlington Downtown Corporation have earned it recognition for commercial district revitalization by meeting standards for performance set by the National Trust for Historic Preservation's National Main Street Center. The Burlington Downtown Corporation joins 560 other Main Street revitalization programs nationally recognized as a National Main Street Program for 2004.

"A healthy Main Street district is vital to a healthy community," said Kennedy Smith, director of the National Trust's Main Street Program. "Not only do Main Street districts reflect their communities' evolution and personalities, they also generate significant revenues for local governments."

The annual recognition program evaluates commercial district revitalization program criteria ranging from having an active board of directors and paid professional manager to tracking economic progress and preserving historic Main Street buildings.

"Rebuilding a district's economic health and maintaining that success requires broad-based community involvement, active support from both the public and private sectors, and sound management," said Smith. "The revitalization programs we recognize each year as National Main Street Programs are those that have demonstrated the skills needed to succeed in Main Street revitalization."

The program's performance was evaluated by the NC Main Street Center which is a department of the NC Division of Community Assistance the coordinating organization for Main Street programs in North Carolina.

This is the third year that the Burlington Downtown Corporation has been recognized by the National Main Street Center. Director, Sherry Adams gives the Burlington Downtown Corporation Board of Directors credit for continuing to follow the four point approach to downtown revitalization: organization (the Burlington Downtown Corporation is a 501(c)(3) organization), design, economic restructuring and promotions/special events.

The National Trust for Historic Preservation is a private, nonprofit membership organization dedicated to protecting the irreplaceable. Recipient of the National Humanities Medal, the Trust provides leadership, education and advocacy to save America's diverse historic places and revitalize communities. Its Washington, D.C. headquarters staff, six regional offices and 21 historic sites work with the Trust's quarter-million members and thousands of local community groups in all 50 states. For more information, visit the National Trust's website at [www.nationaltrust.org](http://www.nationaltrust.org).

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